



iMOVIE TRAILER PLANNER



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Topic

Writer(s)

Movie Name

Studio Name

What is essential
to include?

List important
details.

List other
interesting,
funny, or trivial
information.

After brainstorming and/or researching the above information, narrow down what you will actually include in your trailer. Your trailer must include what's essential. It should include many of the important details, and you might use just one or two of the interesting/funny/trivial information. Remember, trailers are very short, so you have to be concise.

Which tone best matches your topic?

Exiting or Thrilling



iMovie templates to
consider using:

Adrenaline
Expedition
Swashbuckler
Action*
Adventure*
Blockbuster*
Film Noir*
Sports*

Humorous or Whimsical



Bollywood
Fairy Tale
Family
Retro
Superhero
Family*
Romantic Comedy*
Spy*
Travel*

Heartwarming or Inspiring



Coming of Age
Indie
Teen
Documentary*
Epic Drama*
Holiday*
Pets*

Serious or Thoughtful



Narrative
Romance
Scary
Friendship*
Love Story*
Supernatural*

*template available only on iMovie for Mac.